

On-Line Pledge Form: Project W Requirement

# **User Stories**

1. User would be provided one URL(needs to be decided yet) which will lead to one webpage for “home page” of the COX Executive Invitation for sponsorship. This page will have introductory text about the event and what sponsorship means.
2. A Continue Button will be provided at the bottom.
3. When the user clicks on Continue button, he will be directed to another page where more relevant text for the sponsorship would be provided with one **I’d like to be a sponsor** button.
4. If the user clicks on **I’d like to be a sponsor** button, the user would be directed to a pledge form with certain fields where he can enter his details along with sponsorship amount.
5. Fields would be as follows:
   * 1. Company<Text Field>
     2. Name<Text Field>
     3. Title<Text Field>
     4. Email<Text Field>
     5. Phone Number<Text Field>
     6. Sponsor Level<A dropdown with $60k only option>.
6. A **Submit** button will be provided at the end of the form to save the details entered by the user.
7. Clicking on above **Submit** button will take the user to Invoice page where he would be presented all the details filled in Step 6 along with his unique **Registration Number** and summarizing the “what they give and what they get” along with exact dates and location of the event and contact information of COX Team
8. A **Print** Button will be provided on this page, clicking on which would present all the details in printable format.
9. Clicking on **Submit** button will also send an email to the user’s email id which he has provided in the Registration Form. A copy will be sent to corresponding COX team.
10. Another **Continue** Button will be there on Invoice page clicking on which, the user will be taken to **Thank You** Page
11. All pages would be responsive(web and mobile friendly)

# **Other Notes:**

* There will not be an option to make payment through the application
* There will not be an option for a vendor to come back in and make changes (no user authentication)

# **Open Items and Queries:**

* Text and design(fonts, themes, colors to be provided yet)
* Will the user be able to go back to that same page to print their printables if they do in fact say yes to sponsorship?